

MDA OnLine

28.3.19



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Picture of the week



Do you have an interesting story? An exciting news? Send us to: info@mda.org.il
Photo: MDA Spokesmen

MDA Youth Volunteers Distributed 10,000 Mishloach Manot The volunteers went to hospitals, nursing homes and day centers for Holocaust survivors and children with special needs throughout the country, and provided patients and residents with Mishloach Manot, warm greetings, and sang and danced with them.



Days of Fire

After a round of fighting that began on Monday, March 25, with a rocket fired by terrorists at Moshav Mishmeret in the Sharon region, an incident in which seven people were injured, including a one-year-old infant, and continued with dozens of rockets fired at the communities surrounding the Gaza Strip and the Negev, MDA elevated the alertness level.

MDA teams, especially in the regions of Lachish

and Negev, were ready and on alert to provide an immediate response to any emergency call, protected by bulletproof vests and helmets.

During the hours of the fighting, the MDA management, headed by Director General Eli Bin, were in the new and protected national dispatch center and closely monitored the activities of the teams in the field.





A Unique and Lasting Bond

MDA has partnered with the Tor Vergata Medical College in Rome for the past two years to train future physicians in the Multiple Casualty Incident response protocols. In March 2019, a team led by Dr. Eli Jaffe taught a 3 day academic course to the students. The course included

PHTLS, Standard Operating Procedures for MCIs and many drills and case studies. The students learned incident management, triage and how to provide rapid and effective treatment for trauma patients based on the Israeli experience





The 2019 AIPAC Policy Conference (March 23-26) in Washington DC

The 2019 AIPAC Policy Conference (March 23-26) in Washington DC, is the most important advocacy event in the US. More than 20,000 people attended the three days conference. Hundreds of people visited the MDA-AFMDA display and received explanations and presentations. The display included a MICU, Medi-Cycle, the "My MDA" App and the main attraction - MDA Command and

Control System, providing a live view on MDA operations in Israel, the professional and rapid response of MDA's First Responders, Ambulance and MICUs to medical emergencies across Israel, utilizing the state of the art, in house developed technologies. The attentive visitors learned about the MDA Blood Services and Logistics Center project and about MDA humanitarian missions.





"We will Continue to Improve the Blood Donation Array in Israel"

A delegation of MDA led by the Deputy MDA Director of Blood Services, Prof. Eilat Shinar, participated in the beginning of March in a workshop in Thailand organized by the International Federation of the Red Cross and Red Crescent (IFRC) and the Red Cross Advisory Committee on Blood (GAP). Prof. Shinar was one of the organizers of the conference, as she is responsible for the issue of blood in MENA and a member of GAP. The workshop was attended by 50 participants from 21 Red Cross and Red Crescent Societies, including Asia, the Pacific and the Middle East (MENA), including representatives from Egypt, Lebanon and Bahrain. Lior Altman and four of the phlebotomists: Yaakov Mohedev, Lawrence Seif, Sabrina Hajaj and Asala Lost. The workshop was dedicated to providing participants with the tools to transfer their blood services to perform donations from volunteer blood donors only, according to the World Health Organization (WHO) directive that by 2020 all blood donors worldwide be volunteers and not receive any compensation. The MDA delegation presented during the workshops the activities of the Blood Services in Magen David Adom, emphasizing the challenges, achievements, conduct and recruitment of blood donors in

various populations, such as religious populations (Jews and Muslims), students, soldiers and the LGBT community. In addition, future goals and unique technological means used by MDA were presented. Director of the National Blood Donation Department at the MDA Blood Services, Lior Altman: "The conference was fascinating, mainly we shared experiences, knowledge and methods of work with our counterparts around the world. We have seen that MDA's blood services are leading in many areas, but there are areas where it is certainly possible to adopt knowledge from other countries that participated in the conference and to promote Magen David Adom."

MDA Deputy Director of Blood Services, Prof. Eilat Shinar, said: "This is an important conference devoted mainly to the study of methods for recruiting and preserving volunteer blood donors. Volunteers, both in exchange of information and methods between us and the other participants, and because of the role of MDA as a member of the Red Cross's advisory body on the issue of blood, it is important to note the excellent cooperation that took place in the conference. Help us learn methods to improve the blood donation system of the MDA blood services in Israel."



The First 7 Minutes Goes to Rome

IN conjunction with Italian Friends of Magen David Adom, the Jewish community in Rome was treated to a First 7 Minutes Seminar. The seminar aims to empower the members of the Jewish community to act should a multiple casualty incident occur, and teach them steps to take until emergency teams arrive. Approximately 100 community members took part in the seminar. The seminar included a successful practical drill in which the community members practiced identifying the incident, calling for help, reporting to emergency services and bleeding control.



The First 7 Minutes Goes to Venice

Rome was not the only community treated to this unique seminar. The “The First 7 Minutes” course of the MDA was promoted by AMDA Italia ONLUS, in collaboration with the Veneto Coast Guard Auxiliary, took place in Venice-Mestre. Participants were treated to an informative and practical seminar focused on the community’s response to multiple casualty incidents. Led by instructors Eyal Zehavi and Giada Baum, the participants were given the tools to help their community members in times of crisis.

This is one of the basic objectives of AMDA Italia: the exchange of information and experiences between the Italian and Israeli Emergency organizations and the consequent is a mutual enrichment.





MDA Youth volunteers in Birkenau Camp

We, the volunteers of the National Rescue Organization of the State of Israel - Magen David Adom, which is based on the principles of giving, kindness, tolerance and equality, and works to save human lives, are now standing on Polish soil. Here, where millions of Jews were tortured, enslaved, and murdered for no logical or humane reason. Men, women, and children were led helplessly to their death by the terrible murderers. As Jewish youth, who values life more than anything else, we came here to connect with the memories of those who are no longer with us. To give value and meaning to the lives of those people who have died and are not here today in order to speak up for themselves. We are here as the next generation to commemorate them through these stories. Every man has a name and we will remember and not forget.

We left our country and our family and came here to try, as much as possible, to understand the concept of the 'Holocaust of the Jewish People'. We are emotional, amazed and identify with the chilling stories, but no feeling in the world can be compared to what our relatives, friends, brothers and sisters have experienced here.

"Auschwitz – not created by Satan and not

created by G-D, but by Man." (Ka-Tsetnik) It is important that we remember that we are the next generation, and it is our duty and responsibility, to act for our people, to put the value of life first and foremost, and to be responsible for a better future. Therefore, we who stand on this land promise to remember the words of our Sages, "Love thy neighbor as thyself." Behave according to the principles and values of acceptance of the other, equality, responsibility and morality, giving unconditionally, love of the other and tolerance. We will always choose to emphasize the best in man and always do our best to help others, wherever we are.

We will do everything in our power to prevent such a thing from happening again. We will rescue and fight for the lives of all people without prejudice, without the influence of external appearance, religion, gender or nationality. We will fight for the weak and the different in our society. We will give treatment to acquaintances and foreigners with equality and justice.

Standing on this land, filled with Jewish blood, In the Magen David Adom uniforms, which symbolize rescue, protection and life, is a victory. Now we can truly say "Am Israel Chai".





Learn to Save Lives, in Any Language

A person with a life-threatening medical emergency will often find it difficult to call for assistance, especially if a person is hearing impaired. Magen David Adom seeks to assist the hearing impaired population in two ways: The first is the development and launching of the "My MDA" App, which enables an ambulance to be called at the touch of a button instead of a phone call, and the second is the possibility of having a chat with the medic at the dispatch center through which it is possible to receive accurate details from the patient quickly, without delays, and send assistance. In addition, Magen David Adom seeks to provide the hearing impaired population

with tools for the provision of initial medical assistance in an emergency, through first-aid training throughout the country. A few days ago, senior medic Dan Raumin from Akko gave a training to the hearing impaired population in the city in sign language about common medical emergency events like loss of consciousness, cardiac event, stroke, suffocation, drowning, etc. In addition, MDA believes that direct activity with the population and the development of technological means to shorten the response time to a patient who does not hear or speak will greatly help to save lives in Israel. Well done to Dan for the successful training!





An MDA Volunteer Shares the Ideals of the Organization with Kids in Uruguay

From time to time, the MDA Public Affairs unit receives emails from MDA volunteers working to spread the ideals of the MDA all around the world. This week, we received a very moving email and we thought you'd like to read it too:

"Hi, my name is Elroy Salman, and I'm an EMT at the MDA station in the city of Sderot. Currently, I'm on an year-long envoy mission in the Jewish community in Montevideo, Uruguay. As part of my duties, I teach the local youth important things about Israel, things they should know. One of the lessons I waited for the most was the lesson about

the MDA. In my suitcase, I packed all the items of the MDA uniform that I had because I knew I'd be teaching the local youth about the MDA. The lesson was amazing and I was very moved by it. I wanted these people to see the strength and the importance of the MDA and how we, as the MDA, are prepared for any situation with great and unique professionalism. I have pictures from this lesson that the Jewish community posted on their Facebook page. I felt the need to share this experience with you."

Kudos Elroy!





MDA Representatives Rahat- Opinion leaders in the Community!

Rahat's station employees and volunteers are very involved in the community and many residents see them as an authority not only in emergency medicine, but in family medicine in general. As a result, the medical, management and welfare authorities in the city turn to representatives of the Rahat station and ask them to consult with them in programs for the advancement of community medicine. For example, on Wednesday, 13.3.2019, a meeting was held between representatives of the MDA Rahat station and the Director of the Education Department, the Health Coordinator,

representatives of the Ministry of Education and the Ministry of Health, as well as representatives of counselors and physicians in the city. The delegates heard from the MDA team about the main injuries to children, the ways to prevent them, their intention to spread the principles of first aid among the residents, in order to increase awareness and reduce the danger. At the end of the meeting, the various representatives decided to put the children's safety program into practice and to continue the close cooperation.





The Third Course of EMTs and Ambulance Drivers was Completed As Part of the "Movement" Project

At a moving ceremony at the end of the course, Daniel Yasso gave ranks to his brother Shlomo. A special MDA project in cooperation with the "Movement" Project of the Ministry of Economy and JDC Israel, 8 Ethiopian young men and

women completed the MDA EMTs/ Ambulance Drivers course. "I was looking for a way to contribute to the community," said Shlomo Yasso, one of the course's graduates.

Photos: Lior Paz MDA Spokesmen

