



2. 214 Cases of Drowning This Summer!



3. Big Laughs for Little Lives



4. A New MDA Friends Society will be Opened in Luxembourg



5. Community Day as Part of the World Humanitarian Day



6. The Intensive Summer of MDA Volunteers



7. With Intelligence and Sensitivity



8. Edna's Ray of Lighty



## Picture of the week on instagram

Greetings from MDA Director General to the employees, volunteers, the National Service volunteers and the Pensioners, Muslims and Druze on the occasion of the Eid al-Adha

Do you have an interesting story?  
An exciting news?

Send us to:  
[info@mda.org.il](mailto:info@mda.org.il)



MAGEN DAVID ADOM IN ISRAEL  מִגַּן דָּוִד אֲדוֹם בְּיִשְׂרָאֵל

### كل عام وانتم بخير

مؤسسة نجمة داوود الحمراء تهنيئ  
موظفيها، ومتطوعيها، من الطوائف الإسلامية والدرزية،  
بمناسبة حلول عيد الأضحى المبارك  
إعادة الله عليكم باليمن والبركات،  
عيداً مليئاً بالفرح والصحة ورمزاً للسلام والمساواة.  
نحن سعداء معكم في عطلةكم  
نتمنى لكم مواصلة العمل الدؤوب من أجل إنقاذ الأرواح

אלי בין  
מנהל כללי

## 214 Cases of Drowning This Summer

Since the beginning of the swimming season that started in mid-March 2018 and until today, August 22nd 2018, MDA teams treated 214 drowning victims, 54 cases ended in death including 13 children under the age of 10.

MDA teams provided medical treatment in 214 cases of drowning, most of them occurred in the Mediterranean coast. So far 116 cases of drowning in the Mediterranean Sea, 31 in public swimming pools, 8 on the shores of the Dead Sea, 20 in private pools, 5 in the Sea of Galilee, 6 case in Eilat, 1 case in Gan Hashlosha and 3 in the Jordan river, 2 in the Yarkon river. In many cases, the teams were required to quickly and professionally handle several numbers of drowning victims at the same time.



Photos: MDA Spokesmen

## Big Laughs for Little Lives

On Sunday, 12th of August, the Australian Friends of Magen David Adom in Sydney held their annual campaign evening in support of the first and only Human Milk Bank currently being constructed at the William H. Bloomberg Station in Jerusalem and which will be operated by MDA.

"For many years it was considered only a dream but now it is becoming a reality. For many premature babies and their parents the Human Milk Bank (aka Mother's Milk Bank) will be an addition to the lifesaving efforts undertaken to help these babies become healthy infants" said Dr. Sharon Bransburg-Zabary during her keynote speech at the event which took place at the exclusive Royal Randwick Racecourse in Sydney.

Some 450 supporters were first welcomed at the receptions which showcased some of MDA's lifesaving abilities alongside interactive displays which played accounts of patients and survivors saved by MDA. Amongst the showcases was an impressive Command & Control stand which allowed for everyone to see the technology behind the scenes which MDA developed and how this is helping to shorten response and treatment times. Alongside this was

a real MDA Medicycle with which many had their photos taken with. Both the displays drew a lot of attention and interest.

As the evening progressed Australian Friends of MDA Immediate Past President, Mr. Rolly Nagel, was honored by his successor, Mr. Tony Ziegler and MDA Israel's Australian Desk Manager Ido Gutin. The two surprised Nagel with photos of a lifesaving medicycle donated in his honor and which has begun its service a few days prior in the Lachish Region. The main event was headlined by Jewish American comedian, Elon Gold, who with great humor about the Jewish community world-wide captured the hearts and smiles of the crowd for some very hilarious comic relief.

"We are proud to be supporting the Mother's Milk Bank project which is another testament to the important work of Israel's national EMS", said President Tony Ziegler.

Australian Friends of MDA CEO, Doron Lazarus thanked the supporters for their year-long contributions and help to MDA especially towards the many babies whose lives can now be saved by this project.

The next day, August 13th, another hall was filled with some 400 young supporter of YMDA who were also entertained by Gold and together supported MDA Israel.

To see a film about the Mother's Milk Bank please click here.



## A New MDA Friends Society will be Opened in Luxembourg



About a hundred guests gathered on June 12 in Luxembourg and welcomed by team led by Victor Wintz, Michel Ktorza, Gabriel Bendayan, Rebecca Marciano and Franck Amouyal.

During the event, funds were raised for the financing of the first Medicycle and 10 medical bicycles.

We are proud to announce about the future new MDA Friends Society in Europe!

At the same time, MDA and the Red Cross of Luxembourg will meet in the near future and will explore different areas of cooperation in order to enhance the two sister national societies capacities to fulfill their humanitarian mission.



## Community Day as Part of the World Humanitarian Day

During the past month there have been about 30 earthquakes in Israel. The experience accumulated around the world proves that appropriate preparation with an emphasis on awareness, can save lives. On August 19, the International Humanitarian Day was commemorated internationally, during which, thousands of MDA volunteers taught and trained the public on the subject of preparedness, coping and the correct behavior in an earthquake throughout the country. Thank you to the thousands of dedicated and valuable volunteers and employees of Magen David Adom!



Photos: MDA Spokesmen

## The Intensive Summer of MDA Volunteers

### A food-Collecting Operation until the Late Hours of the Night

MDA youth and adults volunteers from the Julis Station embarked on a campaign to collect food for needy families in the Arab sector, as they do each year prior to the Eid al-Adha. The volunteers worked until the late hours of the night and packed up the food they collected into 46 parcels containing hundreds of groceries, and distributed them to needy families in the middle of the night, so that every family woke up in the morning and found a box full of goodies. Once more, MDA volunteers showed how their commitment to the community is great.



### No More Sunday Depression!



MDA volunteers at the Akko station decided to pamper the soldiers in the city and to encourage them in a gesture that will ensure that they start the week with a big smile. The volunteers collected money for a few days, bought candy, cakes and other surprises so that on their way to a busy week at the base they would have a sweet break.

Well done to the young volunteers for this wonderful gesture!

## A Captivating Humanitarian Operation in Tirat Hacarmel



MDA youth volunteers in Tirat Hacarmel and the Carmel Beach began a welcome initiative called "A House in a Month," in which they come to needy homes and make them more pleasant and suitable for living. The youth volunteers in cooperation with the Welfare Department of Tirat Hacarmel Municipality and anonymous donors from the city cleaned, renovated and restored these homes with incredible devotion. Thanks to the city's donors, new furniture has also been donated to the families of the needy, together with the combined forces, the young people and the donors bring back the smile and pride to the families. : "I do not have enough words to praise the volunteers who took part in this important task

Photo: MDA Spokesmen

## With Intelligence and Sensitivity



MDA volunteers in the north of the country face difficult challenges, including providing medical assistance to patients sometimes under real threat, in addition to their ongoing activities in saving the lives of residents who suffered a stroke, were involved in car accidents, and falls from heights. The hard working women operate around the clock for the residents of the north and even take part in humanitarian activities in the area. In recognition of their ceaseless activities, Deputy Director of the Region, Batsheva Guaz, assembled them for a special evening of appreciation held in the beginning of August in the "Carmela Sukkah" and praised them: "Special appreciation for special women who choose to come back and contribute from their time, despite their tight schedule as working women with families. There are amazing stories of volunteers who save lives and those who knew during the difficult moments to listen, to reach out and to reassure an elderly patient or an injured person. All of you deserve great appreciation and great thanks, and we welcome you to continue with fruitful work and success "

Photo: MDA Spokesmen

## Edna's Ray of Light

Edna Efrat (81 years old) from Kfar Ye'Hoshua in the north of Israel will never forget that Tuesday one month ago. MDA received a call about a woman who was not feeling well in an office building in Tel Aviv. First to arrive were 2 MDA EMTs on their Medi-Cycles, followed by an MDA MICU. Keren Or, MDA Paramedic diagnosed that the patient was suffering from a severe Heart Attack and provided without any delay, assisted by her team, lifesaving medical treatment. During the treatment Edna developed a life threatening cardiac arrhythmia and lost consciousness. Keren, together with the EMT - Rami Chanut and the Paramedic intern Rina Handlich resuscitated Edna, and managed to regain a pulse after a few minutes, and evacuated her directly to the hospital Cardiology Cath Lab.

Edna remembers, when she was checked and treated inside the MICU, that she envisioned her late friend that passed away two and a half years ago. Only after she woke up in the hospital she realized that Keren brought her back to life, one of the doctors told her that she nearly died and the two female paramedics in the MDA MICU saved her life. She knew that she will find Keren to hug her and thank her in person, she is the sunlight of my life.

Three weeks later Edna visited the hospital for a routine checkup. At the ambulance parking in front of the ER, she began looking for Keren, describing her to one of the hospital team members. Soon after, Keren came with a patient to the hospital, met with Edna with deep emotions, hugging one another and crying in joy. For Keren it was the first time that she meets in person one of her patients that she resuscitated, fully recovered without any physical damage.



Photo: MDA Spokesmen